

## 2017 Sponsorship Opportunities



### Key Highlights from the 2016 Season

- Our League Participation has continued to grow
- 748 players during the Spring and Fall Season
- An Estimated 15,000 people visited Creekside Park throughout the season
- Our website generated 36,000 pageviews during 2016
- Our Email Newsletters are opened at nearly a 50% rate compared to the 18% national average

## Hall of Fame Package

### League Sponsor—\$4500

- 4' x 8' Sign Prominently Displayed at Creekside Park highlighting your business name and logo
- Business name will be on each player's jersey sleeve
- Business will be promoted on each page of our website



## World Series Package

### Division Sponsor—\$2000

- 4' x 8' Sign Prominently Displayed at Creekside Park highlighting your business name and logo
- Business name will be on each player's jersey sleeve in an entire Division (i.e. 9/10 Boys)
- Business will be promoted on our website as a Division Sponsor

## Grand Slam Package

### Scoreboard Sponsor—\$1000

- A sign attached to the top of each of our 3 scoreboards which are displayed during games at Creekside Park highlighting your business name and logo
- Business will be promoted on our website as a Scoreboard Sponsor

# 2017 Sponsorship Opportunities



## Popcorn Package

### Concession Sponsor—\$700

- A Banner will be prominently displayed at the Creekside Park Concessions Stand highlighting your business name and logo
- Business will be promoted on our website as the Concession Sponsor

## MVP Package

### Infield Sponsor—\$450/yr or \$400/yr for 3 years

- 3' x 6' Sign Prominently Displayed at Creekside Park highlighting your business name and logo
- Business will be promoted our website as an MVP Sponsor

## Dugout Donor

### Friends and Family Donations

- Business Name or Person's Name will be displayed on the designated sign along the North Field.

Donation levels are as follows:

- **Double Club:** \$50—\$149
- **Triple Club:** \$150—\$249
- **Home Run Club:** \$250 or more

## Home Run Package

### Field Sponsor—\$750/yr or \$550/yr for 3 years

- A 3' x 6' Sign will be displayed on the backstop of a field at Creekside Park highlighting your business name and logo
- Business will be promoted on our website as a Field Sponsor

## Hit & Run Package

### Outfield Sponsor—\$350/yr or \$300/yr for 3 years

- 2' x 4' Sign displayed in the outfield at one of the Creekside Park fields highlighting your business name and logo
- Business will be promoted our website as an outfield sponsor

**\*\*All Sponsors except for the Dugout Donors receive**

- A Team Sponsorship with the Business name displayed on each team member's jersey.
- A Team Sponsorship Plaque
- The satisfaction of knowing that they are bringing great joy and excitement to the youth of Lowell.
- Helping to develop the next generation of baseball and softball players.

# 2017 Sponsorship Contract



On this date, \_\_\_\_\_ We, \_\_\_\_\_ would like to be a contributing sponsor in the continued growth of Lowell Little League with the \_\_\_\_\_ package.

## Sponsor Contact Information

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Please mail contract with payment to:  
Lowell Little League  
c/o: Sponsorship  
P.O. Box 292  
Lowell, MI 49331



Please make checks payable to Lowell Little League

Thank you for your support.

Any questions you may have regarding Sponsorship please contact  
Mike Hoevenaar @ 616-648-4361